

Sales & Marketing Intern

Starting September 2026 +/- 5 months - Aruba

Are you passionate about Tourism, Marketing, and Sales? If so, we're looking for you to strengthen our young and versatile company starting in September 2026.

Who are we?

Trusted and recognized in the Caribbean for over 40 years, My Aruba Guide combines both print and digital media. My Aruba Guide is the Aruba specialist to provide tourists with an unforgettable vacation.

My Aruba Guide annually publishes the premium travel and lifestyle magazine with 210,000 copies in Aruba. The magazine is available free to all at more than 500 locations and contains useful information, maps, QR codes linked to tours, interesting articles, and videos of the island.

For more than 8 years My Aruba Guide has broadcast an exclusive in-room tourism TV channel within Aruba's hotels. My Aruba Guide TV is a high-quality information channel broadcast in the vast majority of hotels in Aruba. It offers tourists information about the culture, nature, activities on the islands, and useful tips.

The website and social media channels give tourists access to fun content, helpful tips, and useful information. The booking platform on the website covers all tours & activities on Aruba. Tours can be easily and securely viewed, compared, and booked.

Internship Details

As an intern at My Aruba Guide, you can gain the following all-around experience within the organization:

- Marketing: assisting with social media channels, paid advertisements, our website and newsletter
- Providing video updates within the affiliated My Aruba Guide TV hotels
- Distribution: delivering and restocking the magazines
- Creating and editing content
- Research to develop and expand the business with the purpose of improving our communication channels
- Assisting in new video productions
- You will learn how to communicate professionally with different cultures, clients, distributors, and colleagues
- Sales: find new advertisers for My Aruba Guide and manage existing advertisers
- Assisting with the publication of My Aruba Guide Magazine 2027



What do we expect from you?

As an intern at My Aruba Guide, you should be passionate about tourism, communication, media, and development. My Aruba Guide is a versatile company which means that you must be able to adopt a flexible attitude. A certain degree of independence and a proactive attitude is expected.

Required:

- Fluent in English and Dutch
- Driver's license
- Access to a personal vehicle throughout the internship
- Education in Communication/Sales/Marketing/Creative Business
- Available 5 days a week

Interested?

If you are the intern we are looking for, please send your motivation and CV to info@myarubaguide.com.

Testimonials

Elise van Zijp

Tourism Management – Inholland University of Applied Sciences

I did a marketing internship at My Aruba Guide for 5 months. I experienced my internship at My Aruba Guide as a very fun and educational time. It is a small company where you get a lot of personal attention, which I personally liked. You don't just feel like an 'intern' but really belong to the team. I had a great internship supervisor who guided me well, which I found very important! You get a lot of responsibilities and independence, which I learned a lot from. I liked the different tasks I had, which makes your workday varied. You can always ask questions and the colleagues are all helpful and sociable. Definitely, an internship I would recommend! In this case, when in doubt just do it!!! Great experience on a sunny island where I felt very much at home.

Mae Olivar

Creative Business – Breda University of Applied Sciences

I had an amazing experience in my 20-week internship at My Aruba Guide. The internship proved to be beneficial to both my academic and personal development due to the variety of tasks and feedback given. My experiences include video shoots, website development, contributing to their magazine, social media management and content creation. The colleagues and managing director were super helpful! If you're looking to develop your professional and personal skills while experiencing the culture of Aruba, then I recommend this internship.

