

Sales & Marketing Intern

Starting September 2023 +/- 5 months - Aruba

Are you passionate about Tourism, Marketing, and Sales? If so, we're looking for you to strengthen our young and versatile company starting in September 2023.

Who are we?

Trusted and recognized in the Caribbean for over 36 years, My Aruba Guide combines both print and digital media. My Aruba Guide is the Aruba specialist to provide tourists with an unforgettable vacation.

My Aruba Guide annually publishes the premium travel and lifestyle magazine with 150,000 copies in Aruba. The magazine is available free to all at more than 600 locations and contains useful information, maps, QR codes linked to tours, interesting articles, and videos of the island.

For more than 8 years My Aruba Guide has broadcast an exclusive in-room tourism TV channel within Aruba's hotels. Island Guide TV is a high-quality information channel broadcast in the vast majority of hotels in Aruba. It offers tourists information about the culture, nature, activities on the islands, and useful tips.

The website and social media channels give tourists access to fun content, helpful tips, and useful information. The booking platform on the website covers all tours & activities of Aruba. Tours can be easily and securely viewed, compared, and booked.

Internship Details

As an intern at My Aruba Guide, you can gain the following all-around experience within the organization:

- Sales: find new advertisers for Nights & Island Guide TV and manage existing advertisers
- Research to develop and expand the business with the purpose of improving our communication channels
- Marketing: assisting with social media channels, paid advertisements, our website and newsletter
- Assisting with the publication of Nights Magazine Aruba 2024
- Creating content and editing
- Distribution: delivering and restocking Nights magazines
- Assisting in new video productions
- Providing video updates within the affiliated Island Guide TV hotels
- You will learn how to communicate professionally with different cultures, clients, distributors, and colleagues
- Assisting in new video productions



What do we expect from you?

As an intern at My Aruba Guide, you should be passionate about tourism, communication, media, and development. My Aruba Guide is a versatile company which means that you must be able to adopt a flexible attitude. A certain degree of independence and a proactive attitude is expected.

Required:

- Fluent in English and Dutch
- Drivers license
- Education in Communication/Sales/Marketing
- Available 5 days a week

Interested?

If you are the intern we are looking for, please send your motivation and CV to info@myarubaguide.com.

Testimonials

Elise van Zijp

Tourism Management

I did a marketing internship at My Aruba Guide for 5 months. I experienced my internship at My Aruba Guide as a very fun and educational time. It is a small company where you get a lot of personal attention, which I personally liked. You don't just feel like an 'intern' but really belong to the team. I had a great internship supervisor who guided me well, which I found very important! You get a lot of responsibilities and independence, which I learned a lot from. I liked the different tasks I had, which makes your workday varied. You can always ask questions and the colleagues are all helpful and sociable. Definitely, an internship I would recommend! In this case, when in doubt just do it!!! Great experience on a sunny island where I felt very much at home.

